



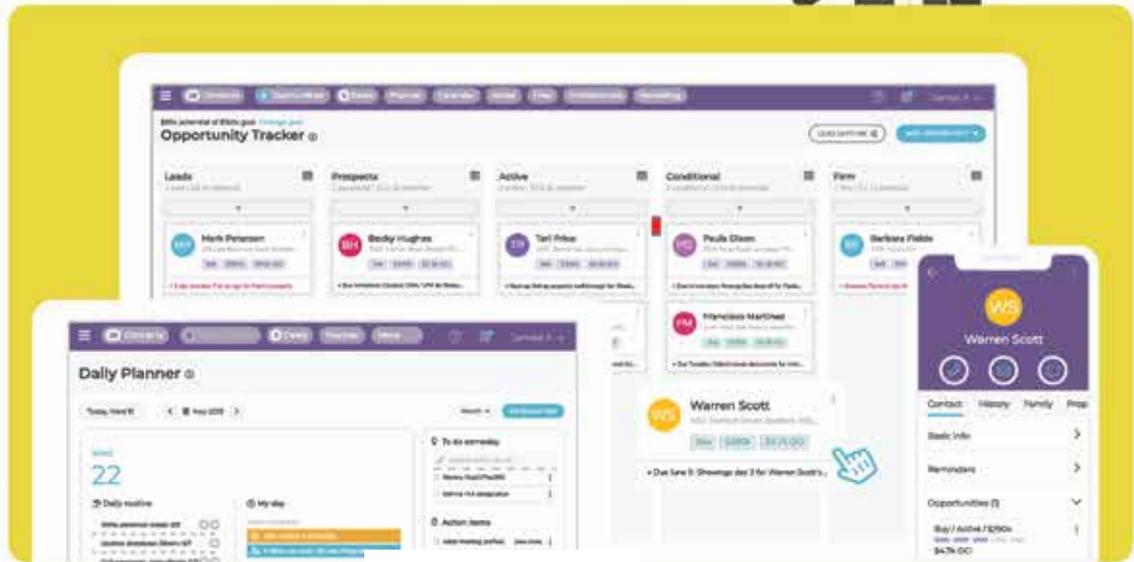
CRM Application for Real Estate Management



Digital Transformation in Real Estate

In the current era, digital transformation is a much-needed evolution in all the industries. Most of the sectors, including Real estate, have already started adapting to digitalization for their operational activities. Business owners from the Real Estate industry are moving from traditional methods to digital methods for their convenience.

Robust online presence is the foremost step for every real estate owner because the final decision to buy or sell property clearly depends on the research that happens online. Millennials tend to buy properties through Google or utilize an on-stop app that provides information at their fingertips.



<https://www.PDF-Helper.com/pdf-to-gif/>

Client Overview

The client was a leading digitalization company in France that offers digitalization in design and marketing phases for residential, commercial and urban real estate. The customers of the clients were the leading real estate companies around the world. The business goal of the client was to build CRM for real estate owners, Web, iOS & Desktop applications for real estate management, and implement 360-degree view on real estate properties.



Existing Challenges

- 🏠 The lack of digital view – 360-degree view declined the sales numbers.
- 🏠 Many customers refused to seal a deal due to lack of PDF viewer for property document and contract document.
- 🏠 The application was built using Firebase thus, database download and storage was a challenge.
- 🏠 Lack of back-end support created a lot of confusion during implementation.



Client Requirement

- 🏠 The client wanted to build a Web application, Desktop application, and an iOS application for real estate management.
- 🏠 Build a CRM application for Real Estate owners to track the progress of their respective properties.
- 🏠 Develop automated loggers to track changes that happen within the Database.

Technology Used

ios



Front End



Web



Database

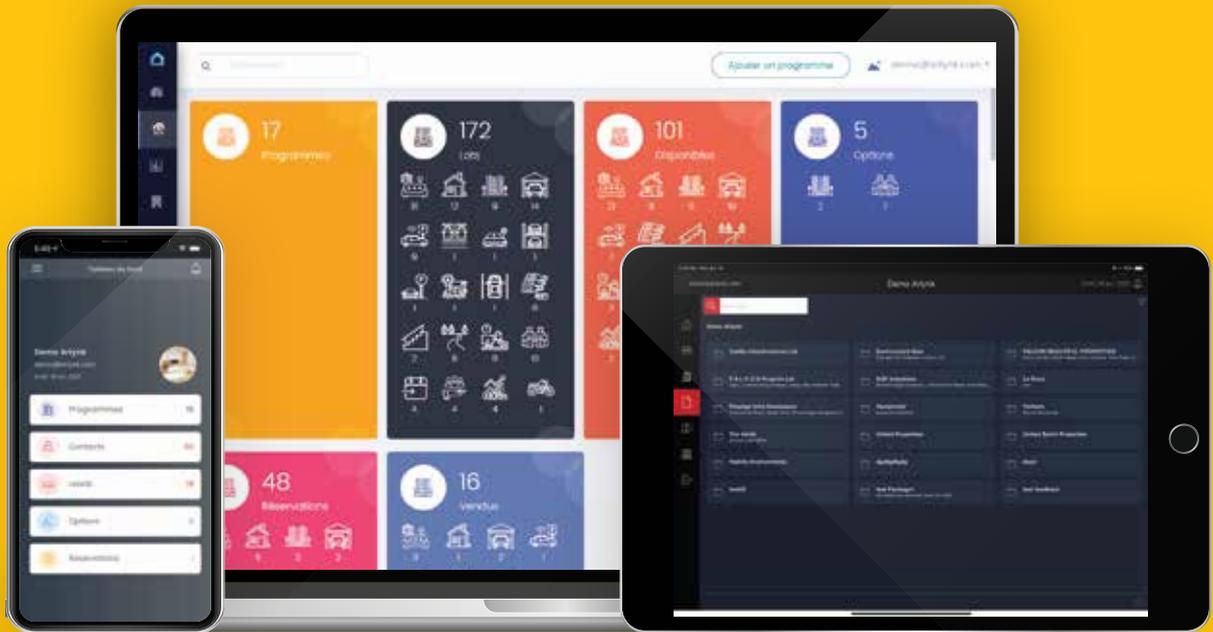


Desktop



Framework





Soft Suave's Solution

The innovative developers at Soft Suave developed solutions that were affordable for the client and fulfilled all the primary business goals.

- 🏠 The developers created a 360-degree view for client's properties. This digitalization allowed customers to have a detailed picture of the properties.

- 🏠 CRM was developed successfully to manage the client's properties effectively.
- 🏠 iOS application was developed with minimalistic features to keep track of all the online activities.
- 🏠 Loggers were created to track the modifications in the Database. As there was no server support, cloud function was used to develop automated logger entry.
- 🏠 The proficient developers at Soft Suave used SQL lite to make the application usable in Offline.





Bringing Delight to the Client

The team of skilful developers at Soft Suave went the extra mile and provided innovative and delightful solutions to the client.

- 🏠 Offline app usage was initiated to allow customers to use the application even without the internet. In addition, SQL lite was integrated for high-performance.
- 🏠 Separate web apps for client's internal and external usage was developed. Admins used the internal app to manage clients and clients used external app in the form of a dedicated web app to hunt properties.

About Soft Suave

Soft Suave Technologies, an ISO 9001: 2015 certified, is a fast growing IT services company who strives to adapt to their customer's ever-changing needs. Being a professional in the domain, Soft Suave provides IT solutions to a wide variety of industries to improve efficiency, maximize revenue, and reduce costs. Soft Suave's expertise in web & mobile solution, cloud computing and legacy modernization has gained Fortune-500 companies as their clients across the globe.

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